

revolutionary

Creates a **new dining experience** for your customers,
while **driving revenue** to your outlet.

revenue enhancement platform

Intuitive self-order and promotion features serves to
engage, empower and **enrich** your customers.



@ngaging diners

improves customer engagement!

Ordering has never been this easy and fun. With vivid menus and exciting games that come to life, rev creates an engaging experience, leaving a positive lasting impression on your customers.

Our finding shows



found the ordering process simple with



With rev, service staff can now make meaningful interactions with customers to build brand loyalty and improve customer experience

.....instead of taking orders from customers, walking to the order station and placing in the order.



designed with restaurant friendly features



Comfortable ergonomics



Water, dust and drop protection



Enhance hospitality service



Free standing design



Customer call service

- POS & kitchen Integration
- Engaging games
- Promotions and rewards
- Configurable and flexible menus
- Vivid and lively
- Intuitive self ordering



@mpowering self-serve

self-ordering
capability enables
customers
to make informed
order selections
at their leisure



The reduced dependence on your service staff:



Reduces staff training cost



Cushions the impact of high staff turnover



Enables new and inexperienced staff to easily assimilate

Improvement in productivity through Customer Self Order process generates Productivity Savings*



*While customers are making their order selections, your service staff will save 1,800 – 4,800 hours a year – which is equivalent to **3 full time staff***

* For a restaurant outlet with 36,000 checks with an average of 72,000 transactions per annum and 1.5 minutes to 4 minutes saved per order taking



@nriching dining experience



unique in-store promotion capability drives up your revenues without compromising your margins.

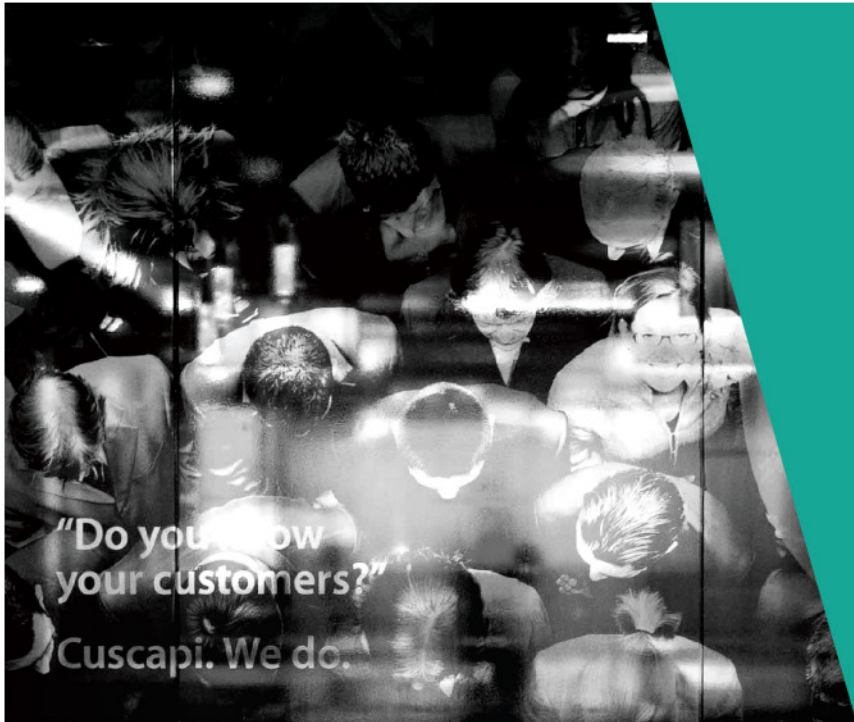
The close and relaxed proximity between REV and your diners provides opportunities for add-on orders, upselling and targeted advertisements.

Our finding indicates

**REVENUE
GROWTH**

by as much as

27%



"Do you know
your customers?"

Cuscapi. We do.

cuscapi

rev is a complete offering developed by **cuscapi**

Established in November 1978, Cuscapi was formed with the sole vision of becoming the respected leader in providing world-class solutions to enhance clients' businesses. Over the years, Cuscapi has grown to become a trusted and innovative solutions provider with a strong presence in over 29 countries.

At Cuscapi, we believe in realising the value of one of your most important assets – your customers. We help maximise your customer capital, with a holistic suite of solutions tailored to meet your specific business needs. Today, we deliver solutions and services to the full spectrum of F&B Enterprises from large quick serve chains to fast casual and table serve, across Asia and the Middle East.

